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| **Curriculum Plan** | **9th Grade** | **10th Grade** | **11th Grade** | **12th Grade** | **Academy**  **Enhancement**  **Courses** |
| **Courses**  **NAF Certification**  **Four NAF Courses**  **Meet Required Score on NAF Exams**  **120 Hour Internship**  **NAF Student Portal Upload and Reflection** | **Option #1**  **NAF Required**  NAF Principles of Hospitality and Tourism (9 Weeks) &  NAF Delivering Great Customer Service (9 Weeks) (1 Elective credit)  **(Optional Honors**  **Portfolio Credit)** | **NAF Required**  NAF Hospitality Marketing  (9 Weeks) &  NAF Sustainable Tourism  (9 Weeks) (1 Elective credit)  **(Optional Honors**  **Portfolio Credit)** | Sports and Entertainment Marketing I (Semester)  (1 Elective credit)  **(Optional Honors**  **Portfolio Credit)**  **Or**  Marketing  (1 Elective Credit)  **(Recommended:**  **Complete One AP or College Course Junior and/or Senior Year)** | Sports and Entertainment Marketing II (Semester)  (1 Elective credit)  **(Optional Honors**  **Portfolio Credit)**  **or**  Entrepreneurship  (1 Elective Credit)  **(Recommended: Complete One AP or College Course Junior and/or Senior Year)** | * Entrepreneurship * Fashion Merchandising * Microsoft Word and PowerPoint * Excel * Principles of Business and Finance * AP Computer Science * Sports and Entertainment Marketing I * Sports and Entertainment Marketing II |
| **NAF Certification**  **Four NAF Courses**  **Meet Required Score on NAF Exams**  **120 Hour Internship**  **NAF Student Portal Upload and Reflection** | **Option #2**  **NAF Required**  NAF Principles ofHospitality and Tourism (9 Weeks) &  NAF Delivering Great Customer Service (9 Weeks) (1 Elective credit)  **(Optional Honors**  **Portfolio Credit)** | Sports and Entertainment Marketing I (Semester)  (1 Elective credit)  **(Optional Honors**  **Portfolio Credit)**  **or**  Marketing  (1 Elective Credit) | **NAF Required**  NAF Hospitality Marketing  (9 Weeks) & NAF Sustainable Tourism  (9 Weeks)  (1 Elective credit)  **(Optional Honors**  **Portfolio Credit)**  **(Recommended:**  **Complete One AP or College Course Junior and/or Senior Year)** | Sports and Entertainment Marketing II (Semester)  (1 Elective credit)  **(Optional Honors**  **Portfolio Credit)**  **or**  Entrepreneurship  (1 Elective Credit)  **(Recommended: Complete One AP or**  **College Course Junior and/or Senior Year)** |  |
| **College and Career Readiness Skills and Attributes** | GTCC Culinary Department and Hospitality Management Department  Individualized Student Learning, College & Career Plan  Business Etiquette Training  AOHT Portfolio | GTCC Culinary Department and Hospitality Management Department  Resume Development  Business Etiquette Training  AOHT Portfolio  High Point University | UNC Greensboro College Visit and/or  Appalachian State University College Visit (Sports Management/Hospitality Management Program)  College Research and  College Application  Resume Development  RCC or AP Course  AOHT Portfolio | UNC Greensboro College Visit and/or  Appalachian State University College Visit (Sports Management/Hospitality Management Program)  Earn Industry Certificates  College Research and  College Application  Resume Development  RCC or AP Course  AOHT Portfolio |  |
| **Work-Based Learning Activities** | Academy Team Building Activity  Proximity Hotel/Sustainable Tourism  Print Works Bistro/Food and Beverage  College and Business Guest Speakers  Mock Interview | Academy Team Building Activity  Charlotte Motor Speedway  Richard Childress Racing  Childress Vineyard  College and Business Guest Speakers  Job Shadow  “Dream Job” | Academy Team Building Activity  Local Worksite Tours  Richard Childress Racing  Childress Vineyard  IMG College  College and Business Guest Speakers  Begin Paid Internship | Academy Team Building Activity  Local Worksite Tours  IMG College  College and Business Guest Speakers  Complete Paid Internship |  |

